



Case Study: Aspiring Leadership Caterpillar

Caterpillar the world's leading digger manufacturer runs its world class manufacturing unit at Desford in Leicestershire, designing and manufacturing a wide range of the eponymous yellow diggers. The facility is also the development centre of its in-house academy where the brightest and most talented engineers are developed. Caterpillar wanted its leading apprentices to learn more advanced communication skills so that they could excel in communicating and presenting to a variety of global audiences.

"Without doubt, the most influential training experience I have ever encountered. I was kept engaged and benefitted from the feedback" Gwyn Jones

We developed a bespoke course on presenting to meet the various challenging real-life situations that these delegates experience within their specific roles within projects being run around the world. With skills, learning modules coupled with real-life presentation exercises throughout the day; each delegate was stretched and engaged in learning. Delegates were able to practice and perfect new skills which pushed them to new levels of understanding presentation techniques which left them understanding how to connect and engage with a variety of audiences, such as those they will encounter in their role within project teams.

"I absolutely found my day working with Richard was an enjoyable experience. I am looking forward to putting my new knowledge into practice." Patrick Crowley

"Very informative, lots of new skills I didn't know existed." Tom Elphick

"It was a very engaging and interesting day. I am enthusiastic about putting my new skills and knowledge into practice! Wish I had done this before my best man's speech this year!" Alexander Reid

"Engaging and to the point, interesting and best of all enjoyable" Adam White

"Never stayed awake for a full day of presentation before, now I have!" Patrick Curban

Like to know how we could help you, then contact us at iinfo@cowdenconsulting.com or call us on 07786068477.